



Gathering Assets for the Dr. Nelson Ying Tri Region Science and Engineering Fair

**Commitment of Time
Gifts of Talent
Access to Unique Resources
Financial Sponsorships
Endowment Gifts**

*All of these are vital to the success of the Ying TRSEF
and the experiences of the students who COULD participate
with YOUR help!*



Our Ying TRSEF students with Dr. Ying at the Awards Ceremony

www.YingTRSEF.org



Your commitment to the
Dr. Nelson Ying Tri Region
Science and Engineering Fair

... could profoundly impact the lives of
hundreds or even thousands of New York State youth!

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Commitment of Time

Multiply your time by ...

... sharing it. We need your commitment to the Dr. Nelson Ying Tri Region Science and Engineering Fair. Whether you help in the months leading up to Fair Weekend, or you judge student projects, we value all your time and effort. Personal contact with students, especially when *you* make the science fair happen, impacts them more than you might imagine.

With an “award of time” such as an invitation to your workplace, you make possibilities for the future real to science fair students. Whether they view operations on a tour or explore CAD at your work station, they explore possibilities for their own future.

With a gift of time working on the Fair or with a student, you expand the potential impact of the Ying TRSEF. Do consider this great option!

Awards of Time

- One-day trips into the field
- Job shadow experiences
- Unpaid internships
- Tours of laboratories and facilities
- “Meet the speaker” invitations

Your support with time

- Judging on Fair Day
- Recruiting a team of judges
- Serving on Science Fair Committee
- Mentoring a student ... or several
- Being a role model for students
- Finding other award sponsors
- Pitching Science Fair participation



Ying TRSEF Grand Award Winner Josh Vekhter during his second round of Senior Level Fair judging.

Josh went on to take fourth place in the WORLD in Mathematics at the Intel International Science and Engineering Fair (ISEF).



Commitment of Talent

Let the light shine on your talents ...

... and see them inspire the Science Fair students to blossom! You can make this opportunity to participate in a regional fair real for middle and high school students in your area. How many will we reach THIS YEAR? Help bring the TRSEF to more schools, more students, in your county. Help bring them to Syracuse to discover their futures.

Gifts of Talent

- Create one or all of our three-region Science Fair PR campaigns
- Visit local schools and youth centers
- Encourage students to do projects
- Help develop more interactive components to the web page
- Talk to your children's PTA/PTO or classes about using science fairs to discover futures we can only imagine, the futures they could live

Here Rasheen Powell presents his work during his first year at the Ying TRSEF. The following year, he was a ISEF Finalist!



The Science Service film crew taped our Finalist Christopher Olsen for its annual ISEF film!



Access to Unique Resources

Become a window of opportunity ...

... for these hardworking and creative children and teens. Imagine the impact you can have on a student's life through in-kind donations to the Science Fair. What can you add to the lists below of unique ways people can support the Dr. Nelson Ying Tri Region Science and Engineering Fair and award its participants?

Awards at older regionals can total over \$75,000. With your support we can give Ying TRSEF students such affirmation and tools for continued learning!

Or do you prefer an in-kind donation supporting the "behind the scenes" work of the Science Fair Committee? The more support we receive, the better able we are to create the most exciting and challenging Science Fair New York State has ever seen!

We can express our appreciation through acknowledgement on our website, in the Science Fair program and promotions, and in the signage at the Fair.

Awards / Science Experiences

- College scholarships
- Summer school scholarships
- Paid internships
- Savings bonds and checks
- Photography kits
- Tool kits
- Books and software
- Field project trips
- Invitations to special events
- Magazine subscriptions
- Stay-over campus visits
- Certificates of achievement
- Sweatshirts and t-shirts

In-kind support

- Digital camera(s)
- Portable display set-up for conferences
- Pens for judges
- Ying TRSEF pins for students
- High-speed printer/copier/scanner
- Graphics design services
- Snacks for student participants
- Marketing and PR services
- Gas cards for carpools to the fair
- Secretarial and accounting services
- Gifts for participants or judges
- Airline Frequent Flyer miles to ISEF
- Hotel Guest points for director's travel



Financial support of the Dr. Nelson Ying Tri Region Science and Engineering Fair

can pay off richly for you and your organization
even as you make a profound difference
in the lives of youth in Upstate New York State!

**Sponsorships range from \$200 to \$45,000.
Endowments begin at \$50,000.
Fit the amount and purpose to your goals!**

*Every sponsor is vital to the success of the Ying TRSEF
and the experiences of students who COULD participate
if we have YOUR financial help!*



Twelve of the hundreds of young people already impacted by the work of the Ying TRSEF



SPONSORS OF COUNTY SCIENCE CHAMPION

\$200 per county

Your sponsorship ...

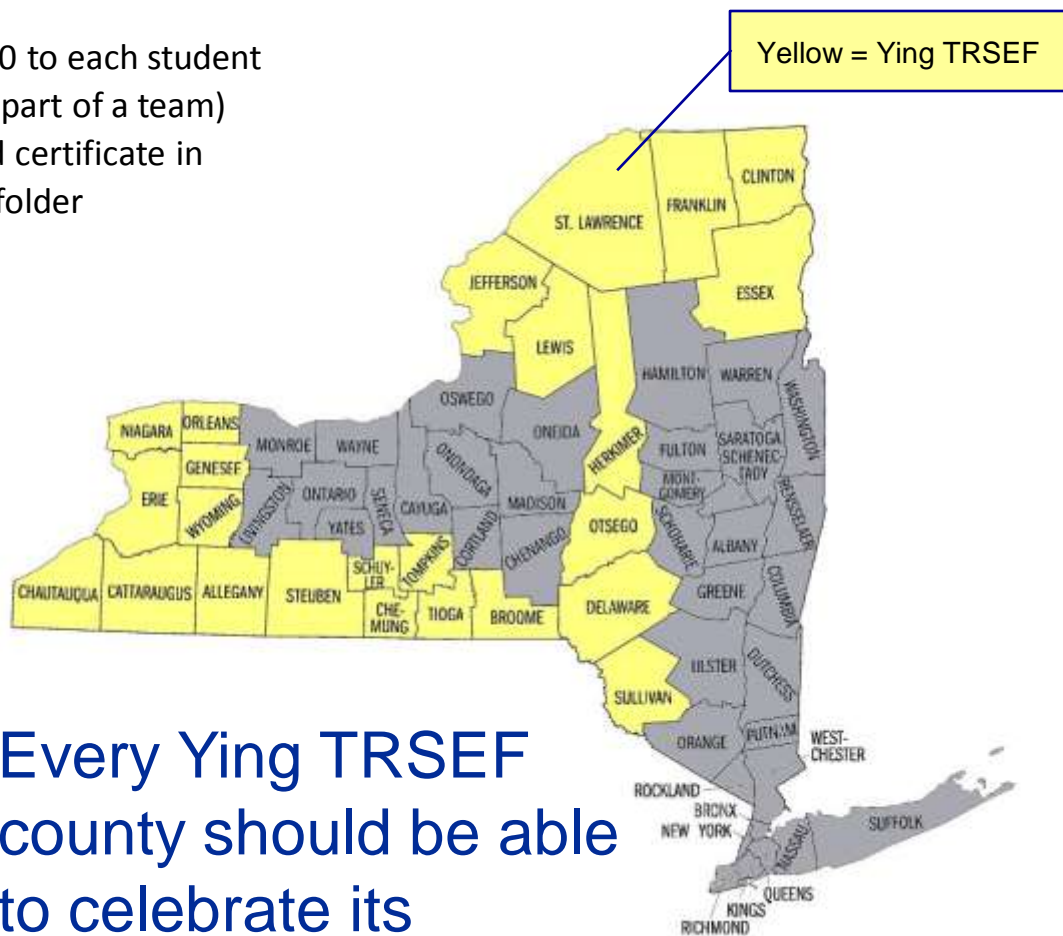
Help us create “science stars” in every county that participates in the Ying TRSEF. Other students will hear, parents and teachers will notice, and you will have made science fairs important to your communities.

... provides:

- Check for \$100 to each student (individual or part of a team)
- Elegant award certificate in presentation folder

Sponsor Benefits

- Acknowledgement on our website
- Citation on the Award Certificate given to each of your students
- Featured in the press release issues for your students and county



Every Ying TRSEF county should be able to celebrate its County Science Champions!



SPONSORS OF ONE STUDENT SCIENTIST

\$500 or \$1,000

Your sponsorship ...

Support the entire process that nurtures a student's Science Fair exploration. We require only a small \$15 fee that a student can earn collecting cans and bottles if the school is unable to sponsor him/her! As the Fair grows, our commitment to ready access will become a greater challenge, and even more important.

... provides:

- Needed help to get registered students to the Ying TRSEF
- Promotions to schools and families encouraging science fair participation by students and by adults (judges, volunteers, mentors)

Sponsor Benefits

Junior Student Scientist Sponsor (\$500)

- Complimentary quarter-page ad in Awards Ceremony Program
- Acknowledgement on our website

Senior Student Scientist Sponsor (\$1000)

- Signage recognition at Science Fair
- Complimentary quarter-page ad in Awards Ceremony Program
- Acknowledgement on our website





SPONSORS OF SCIENCE FAIR CATEGORIES

\$2,000 minimum

Your annual sponsorship ...

Regional science fairs often have “category sponsors” who draw attention to careers and opportunities in a particular field. This permits local industry and academe to feature their own strengths and recruit for the future.

... provides:

- Direct funding of the science fair itself, securing Dr. Ying’s dollar for dollar match!
- Special name tags for the students competing in Your Category
- Unique category signage with your logo
- Promotions and information provided to the students and teachers about Your Field
- Awards such as scholarships or paid internships can be added at your discretion

Sponsor Benefits

- Signage and recognition at Science Fair
- Listing in Awards Ceremony program and quarter-page ad
- Access to students and faculty to provide materials about your organization and field

Science Fair Categories as defined by the Intel International Science and Engineering Fair

Animal Sciences
Behavioral & Social Sciences
Biochemistry
Cellular and Molecular Biology
Chemistry
Computer Science
Earth & Planetary Science
Engineering: Electrical & Mechanical
Engineering: Materials & Bioengineering

Energy & Transportation
Environmental Management
Environmental Sciences
Mathematical Sciences
Medicine & Health Sciences
Microbiology
Physics and Astronomy
Plant Sciences





SPONSORS OF LOCAL SCIENCE FAIRS

\$2,500

Your annual sponsorship ...

Nothing makes science fairs more real to students, their schools and their families than a local fair in their own school or county. Since it lasts only a few hours, you can even include the kindergarten children! And *you* can decide how many students to advance to the Ying TRSEF.

... provides:

- Ying TRSEF "Fair in a Box" with directions, materials, even an awards package
- First-hand experience for students, parents and teachers with the power of hands-on science and engineering experiences for young people
- The most powerful way we have found to connect youth with the Ying TRSEF network

Sponsor Benefits

- Signage and recognition at Science Fair
- Complimentary quarter-page ad in Awards Ceremony program
- Advancement of local students to the Ying TRSEF with registration rebate





SPONSOR OF SCIENCE FAIR AWARDS

\$2,500

Your annual sponsorship ...

Every participating student brings home a token of success, affirming his/her accomplishments in researching, exploring, learning and reporting. Your certificates, ribbons and plaques will motivate them to continue to strive, perhaps ultimately even to achieve their science dreams.

... provides:

- Exhibitor Ribbons with your logo presented to all participants
- Certificates with your logo presented to all participants
- Award Medallions presented to Science Fair Honors winners
- Ying TRSEF rosettes for Grand Award winners

Sponsor Benefits

- Signage and recognition at Science Fair
- Complimentary half-page ad in event program
- Sponsor's promotional material included in all Participant Registration packets, and on our website



Additional organizations which have offered Ying TRSEF Special Awards

- American Psychological Association
- Herbert Hoover Presidential Library Association
- International Society for Optical Engineering
- Mount Holyoke College
- The NACE Foundation
- Onondaga Community College
- Smith College
- U.S. Metric Association
- United States Navy and Marine Corps
- Water Environment Federation and ITT Industries
- Yale Science & Engineering Association



SPONSOR OF SCIENCE FAIR JUDGES

\$5,000

Your annual sponsorship ...

As judges interact with students, evaluating their hard work, they also become role models. Students converse with science teachers, college professors, engineers, scientists and other professionals about their projects ... *and can discover kindred spirits*. This human contact provides substance to the youngsters' dreams.

Each judge gives at least 4½ hours on Fair Day to interview students, evaluate and score their science projects, and select those to receive honors and special awards.

... provides:

- Judges' name badges and ribbons with your logo
- Materials and supplies
- Lunches for judges
- Subsidies for judges from distant counties to cover hotel bill or mileage

Sponsor Benefits

- Signage and recognition at Science Fair
- Complimentary half-page ad in Awards Ceremony program
- Sponsor's promotional material included in all Participant Registration packets, and on our website

Junior Level student
Melissa Driggs
during one of her judge interviews





SPONSOR OF KEYNOTE SPEAKER

\$7,500

Your sponsorship ...

Dazzle the Science Fair students' minds by sponsoring a distinguished science educator or one of your staff people, or an exciting science and technology competition team as the Keynote. Motivational speaking creates a stir among students and heightens their enthusiasm for learning and achievement.

... provides:

- Transportation expenses
- Hotel accommodations
- Meals
- Keynote Speaker Luncheon



Sponsor Benefits

- Signage and recognition at the Science Fair
- Featured at Keynote Address
- Complimentary half-page ad in the Awards Ceremony program
- Sponsor's promotional material included in all Participant Registration packets, and on our website



Buffalo City Honors students express their enthusiasm for the Ying TRSEF experience!



SPONSORS OF SCIENCE FAIR MEDIA

\$10,000

Your sponsorship ...

Want to look up and see a billboard thanking you as a major sponsor of the Ying TRSEF, and inviting all of your county to the Science Fair? Like to open the paper and find good news like the names of local youngsters exploring, striving to succeed? Become one of our media sponsors, and make it happen!

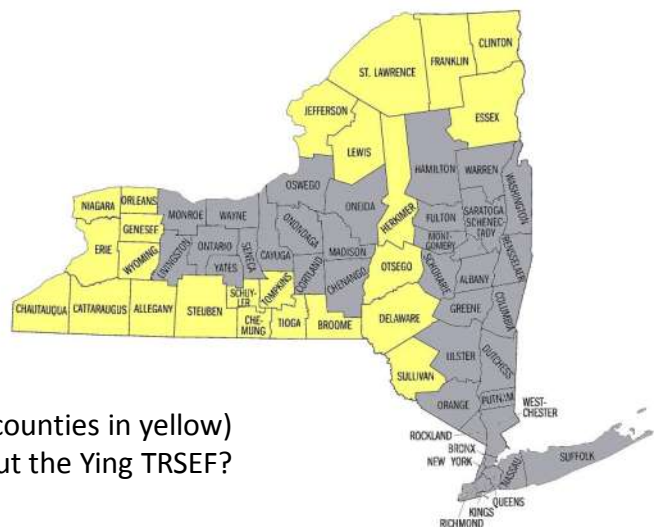
Note: One sponsorship is open for each region, Northern New York, Western New York and the Southern Tier.

... provides:

- Design, production and short-term rental of billboard in high visibility area in your county
- Design and fees for an advertisement in your regional and local papers
- Promotion of the Ying TRSEF through newspaper, radio and television coverage

Sponsor Benefits

- Signage and recognition at Science Fair
- Complimentary full-page ad in event program
- Sponsor's promotional material included in all Participant Registration packets, and every promotion including website



Where are YOU in our region (the counties in yellow) and who needs to hear about the Ying TRSEF?



SPONSOR OF THE NEW YORK STATE AWARD

\$15,000

Your annual sponsorship ...

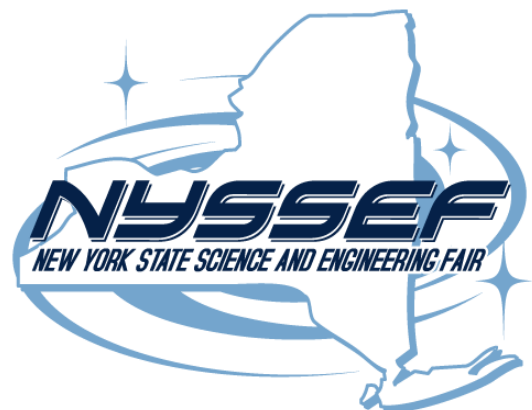
As the New York State Award Sponsor of the Ying TRSEF, you send a delegation of outstanding Senior Level students with their projects to compete at the New York State Science and Engineering Fair. "Your students" will meet others from across the Empire State, and have another opportunity to earn scholarships and awards!

... provides:

- Coverage for all expenses for the Ying TRSEF delegation to attend *the New York State Science and Engineering Fair* (www.nyssef.org). This gift funds the following for students and their chaperones:
 - Travel subsidies
 - Hotel and meals
 - Fair fees
- Ying TRSEF pins and our own "NYSSEF TEAM" T-shirts (one for each member of the delegation) with your logo

Sponsor Benefits

- Recognition in all Science Fair publications including website
- Signage and recognition at Science Fair
- Complimentary full-page ad in Science Fair Program
- Sponsor's promotional material included in all Participant Registration packets, and every Ying TRSEF promotion
- Featuring of sponsor in all announcements of student advancement to NYSSEF and their accomplishments there





SPONSORS OF GRAND AWARDS

\$15,000

Grand Award annual sponsorship ...

Through our international affiliation, we advance the most outstanding Senior Students as Finalists to the *Intel International Science & Engineering Fair*. They spend a week with 1600 ISEF Finalists from nearly 60 countries! This exhilarating experience includes challenging competition from the world's outstanding young scientists, judges at the top of their fields, and events with Nobel Laureates and other noted scientists and scholars.

... provides:

- All expenses for three Ying TRSEF finalists to advance to *the Intel International Science & Engineering Fair* (www.societyforscience.org/isef).
 - Transportation
 - Hotel and meals
 - Fair fees, shipping, etc.
- Ying TRSEF T-shirts and pins for each member of the Official Party
- Note: New affiliation rules will allow the Ying TRSEF to advance additional students as it grows. More Grand Award Sponsors can make it happen!

Sponsor Benefits

- Recognition on website and in all Science Fair publications/promotions
- Signage and recognition at Science Fair
- Complimentary full-page ad in the Awards Ceremony Program
- Sponsor's material in all Participant Registration packets
- Featuring in all ISEF announcements and press releases



Ying TRSEF Finalists
pause a moment in their busy week
to thank one of our Corporate Sponsors



SPONSOR OF THE ADVISORY COUNCIL

\$30,000

Your annual sponsorship ...

As Sponsor of the Advisory Council, you will advance the message of the Ying TRSEF – that individuals and organizations have both the opportunity and the obligation to open the door for students to their future! You will expand fair outreach and integrate professional and alumni organizations into the network of advocates for STEM education throughout our counties.

... provides:

- support for management of the Ying TRSEF to organize the fair, recruit new schools and students, and generate increased support locally and regionally
- resources to create a Ying TRSEF STEM Education Network connecting not only our Advisory Council but also media and education “movers and shakers” who can open doors for students interested in the STEM disciplines

Sponsor Benefits

- Your company’s banner featured at the Awards Ceremony
- Recognition in all Science Fair publications including website
- Signage and recognition at Science Fair
- Complimentary full-page ad in Science Fair Program
- Sponsor’s promotional material included in all Participant Registration packets, and every Ying TRSEF promotion

What does Advisory Council do now?

- ✓ *Handles our year-round planning*
- ✓ *Secures awards and sponsorships*
- ✓ *Recruits and trains judges and volunteers*
- ✓ *Plans activities and campaigns*
- ✓ *Serves as the guiding light of the Ying TRSEF*
- ✓ *Reviews PR, outreach and other materials*
- ✓ *Approves major expenditures and budget*
- ✓ *Manages events (Rube Goldberg & Ying Scholars)*
- ✓ *Monitors our grant applications*



SPONSOR OF THE MENTOR NETWORK

\$45,000

Your annual sponsorship ...

As Sponsor of the Mentor Network, you will create a fully-accessible, fully-supported organization of local and online mentors who can guide and encourage students as they undertake precollegiate science and engineering research. The Ying STEM Portal offers a safe online environment engaging youth ages 13 and up in curricula to help prepare for their futures *and in mentoring by STEM professionals!*

... provides:

- Management for the science fair's development of the Ying STEM Portal
- Mentor recruitment
- Student recruitment and scholarships
- Mentor:student interaction in a safe online setting

Sponsor Benefits

- Naming rights for the "Master Mentor"
- Your company's banner featured at the Awards Ceremony
- Recognition in all Science Fair publications including website
- Signage and recognition at Science Fair
- Complimentary full-page ad in Science Fair Program
- Sponsor's promotional material included in all Participant Registration packets, and every Ying TRSEF promotion

Mentors pass the torch
of knowledge and skills
to the next generation





SPONSOR OF THE SCIENCE FEST

\$45,000

Your annual sponsorship ...

As Sponsor of the Science Fest, you will turn a great regional science fair into an unforgettable two-day extravaganza of science, math and engineering! Since Onondaga Community College donates their campus for the weekend, we can add live activities, speakers, panels, a “careers trade show” – whatever powerful tools *you* want for encouraging students to prepare for STEM careers.

... provides:

- Resources to prepare and operate the Science Fest
- Student opportunities for hands-on activities and demonstrations
- Workshops for students on public speaking and the U.S. patent application process
- Professional development workshops for teachers and other professionals
- A vibrant context for our Rube Goldberg engineering contest and Ying Scholar Finals
- Venues for speakers, panels and workshops
- Invitations for statewide STEM associations to use the Fest as their spring meeting site, hosted by YOU and the College

The fair closes Saturday with a pizza party for everyone!

Sponsor Benefits

- Naming rights for the Science Fest
- Your company’s banner featured throughout the Fest
- Recognition in all Science Fair publications including website
- Signage and recognition at Science Fair
- Complimentary full-page ad in Awards Ceremony Program
- Sponsor’s promotional material included in all Participant Registration packets, and every Ying TRSEF promotion

A large yellow starburst graphic with the words "Science Fest" written in a blue, stylized font with a white outline. The word "Science" is on the top line and "Fest" is on the bottom line, both in a bold, italicized sans-serif font.



ENDOWMENT FOR THE CAMPAIGN FOR PERMANENCE!

One time \$50,000-1,000,000

Your gift to the endowment fund ...

This \$1.5 million endowment will transform the Ying TRSEF from a remarkable event operated entirely by volunteers to a permanent unit within a college or university. So many organizations collapse when the founder retires. We want the Ying TRSEF to continue making miracles happen for our youth!

... provides:

- Permanent funding for two staff positions— Director and Assistant
- Security because college budget cuts won't apply to our fair's staff

When fifth graders start with the Ying TRSEF, they should look forward confidently to eight years of going to Syracuse for their "Stellar Celebration for Science." They should eagerly anticipate discovering amazing things, making new friends every year, and meeting the scientists and engineers who will inspire them!

All 250,000 Ying TRSEF-eligible students should be confident that every year their own "science fair door to the future" is open, that mentors are waiting for their questions, that an adventure in learning needs only their determination and their dreams!

Sponsor Benefits

- Naming rights for the Director's position if fully fund at \$1 million
- Your company's banner featured throughout the Fest
- Recognition in all Science Fair publications including website
- Signage and recognition at Science Fair
- Complimentary full-page ad in Awards Ceremony Program
- Sponsor's promotional material included in all Participant Registration packets, and every Ying TRSEF promotion

2014 ... 2019 ...
2030 ... 2075 ...



Ying Tri Region Science and Engineering Fair Sponsor and Support Commitment Form

Name of Individual or Organization _____

Mailing Address _____

Day Phone _____ Day Fax _____ Email _____

Primary Contact _____

Note exactly how your organization should be listed in all Science Fair Acknowledgements. Please send a digital file of your logo to trsef@verizon.net.)

Science Fair Sponsor Levels (Please check all that apply to your Sponsorship involvement.)

- | | | | |
|--|-----------|--------------------------|----------|
| _____ Science Fair Endowment – Please contact the Director as noted below. | | | |
| _____ Science Fest | \$ 45,000 | _____ Keynote Sponsor | \$ 7,500 |
| _____ Mentor Network | \$ 45,000 | _____ Judges Sponsor | \$ 5,000 |
| _____ Advisory Council | \$ 30,000 | _____ Awards Sponsor | \$ 2,500 |
| _____ Grand Award | \$ 15,000 | _____ Local Science Fair | \$ 2,500 |
| _____ New York State | \$ 15,000 | _____ Senior Scientist | \$ 1,000 |
| _____ Media Sponsor | \$ 10,000 | _____ Junior Scientist | \$ 500 |

_____ Science Fair Category \$ 2,000 min. ID category: _____

_____ County Champion \$ 200 ID county: _____

In-Kind Donation (Please note the product or service you are donating.)

Awards (Please specify the award title and items included. Attach award criteria list.)

**Please make checks payable to “Ying TRSEF” -- and thank you for your support!
The Ying TRSEF is a 501(c)3 nonprofit association.**

Please complete and mail this form to:
Ying TRSEF, 604 Walberta Road, Syracuse NY 13219
Additional information: Contact Fair Director at 315.468.1025 or TRSEF@verizon.net



Ying Tri Region Science and Engineering Fair Advertisement Commitment Form

Advertisement in Awards Ceremony Program

Name of Organization _____

Mailing Address _____

Primary Contact _____

Day Phone _____ Day Fax _____ Email _____

URL _____

Options for black and white advertisement

_____ Back cover (7½"x10")	\$ 400 [free to \$10,000 sponsors and up]
_____ Full page (7½"x10")	\$ 200 [free to \$10,000 sponsors and up]
_____ Half page (3½"x10" or 7½"x4¾")	\$ 125 [free to \$2,500 sponsors and up]
_____ Quarter page (3½"x4¾")	\$ 80 [free to \$500 sponsors and up]
_____ Business card (2"x3½")	\$ 50

Advertisers may request color production. To your B&W cost, add \$125/ad or \$250 for the back cover.

In-Kind Donation (Note the product or service you will donate.)

Payment by check made payable to Ying TRSEF
Camera ready copy required, preferably digital

Ad commitment deadline – February 15
Copy submission deadline – March 1

Please complete and mail this form with a check to: Ying TRSEF, 604 Walberta Road, Syracuse, NY 13219.
Questions: Contact the Ying TRSEF at trsef@verizon.net or 315/468-1025.

Thank you for your support!
The TRSEF is a 501(c)3 nonprofit association.